



GAZDASÁGI
VERSENYHIVATAL

Case number:	Vj-088/2009
Type of case:	Consumer deception
Undertaking(s) concerned:	Aldi Magyarország Élelmiszer Kereskedelmi Bt.
Short description:	The Hungarian Competition Authority (the GVH) found that Aldi had been engaged in an unfair commercial practice when advertising its carnival costumes for children.
Decision:	Aldi was fined HUF one million (approx. EUR 3500).
Date:	4 November 2009