



GAZDASÁGI
VERSENYHIVATAL

Case number:	Vj-116/2007
Type of case:	Consumer deception
Undertaking(s) concerned:	L'Oréal Hungary
Short description:	Information about certain products and their effects provided by the cosmetics world company was liable to mislead consumers.
Decision:	The Hungarian Competition Authority (GVH) imposed a fine of HUF 150 million on L'Oréal Hungary.
Date:	Budapest, 18 February 2009