

vj-086\_2004\_tab\_a.doc

<b>Case number:</b>	<b>Vj – 86/2004</b>
<b>Short title</b> (party, conduct, type of case):	EGIS - drugs promotion - deception of consumers
<b>Type of case:</b>	Unfair manipulation of consumers' choice      Deception of consumers
<b>Description:</b>	EGIS, a leading pharmaceutical manufacturer promoted preventive effects of its drug "Coverex", although these effects were not registered in the official registry of indications. According to a survey of 700 doctors such a behavior could have a deceptive effect on practitioners. Establishment of infringement, 100 million HUF levied as fines.
<b>Date:</b>	October 9, 2004