



**GAZDASÁGI VERSENYHIVATAL**  
HUNGARIAN COMPETITION AUTHORITY  
years in serving fair competition for consumers

<b>Case number:</b>	Vj-133/2009
<b>Type of case:</b>	Consumer deception
<b>Undertaking(s) concerned:</b>	Larabay Food Vendéglátóipari Kft
<b>Short description:</b>	Between 15 June 2009 and 26 October 2009 the undertaking misled consumers with its advertisements concerning discount prices of several products published in its weekly menu card and on its website.
<b>Decision:</b>	The Hungarian Competition Authority (Gazdasági Versenyhivatal – GVH) imposed a fine of HUF 10 million (approx. EUR 35 thousand) on Larabay Food Vendéglátóipari Kft.
<b>Date:</b>	17 May 2010