



GAZDASÁGI  
VERSENYHIVATAL

<b>Case number:</b>	Vj-2009/024
<b>Type of case:</b>	Consumer deception
<b>Undertaking(s) concerned:</b>	AVON Cosmetics Hungary Kft
<b>Short description:</b>	The GVH has investigated in the case of several AVON products whether the information provided in ads (catalogues) between 24 December 2007 and 28 September 2008 are true, and whether the undertaking can prove them.
<b>Decision:</b>	The Hungarian Competition Authority (the GVH) has imposed a fine of HUF 40 million (approx. EUR 134 thousand) on AVON Cosmetics Hungary Kft. for the unfair manipulation of consumer choice and unfair commercial practices
<b>Date:</b>	14 July 2009